

2016 BSP COMMUNITY CONTRIBUTIONS

"We respect, value and support the communities in which we operate."







We are BSP. We are Community.

- **COMMUNITY PROJECTS**
- **SPONSORSHIP & DONATIONS**
- **ENVIRONMENTAL RESPONSIBILITY**
- FINANCIAL LITERACY





Our contribution to the Pacific is focused on delivering valuable and lasting changes for our people and the communities we operate in. In everything we do, we strive to be a good corporate citizen and to encourage community involvement through staff volunteering and lending a helping hand where and when we can.

We are able to deliver Community Projects, We Sponsor worthy organisations and initiatives, We donate to causes that help change lives, We teach children about taking care of the Environment and We reach out to deliver Financial Literacy and Banking Education Programs. We are pleased that our reach in community initiated projects, donations, sponsorships, professional and cultural events; Sports and Environment make a difference each year.

We are not just a Bank and not Just a Brand! We are You, We are People, We are Culture, We are friends, We are Community and We are Pacific!

Quick Facts about BSP Community Projects

09

2009 – The year that BSP introduced Community Projects where every Branch in PNG delivered a project in their local community in partnership with community leaders.

100

We are 100% committed to the people of PNG and the Pacific, Fiji, Solomon Islands, Tonga, Samoa, Cook Islands and Vanuatu.

287

Worthy Community Projects delivered since 2009

6.7

Million Kina BSP has invested in community project throughout PNG since 2009. BSP fully funds these projects focusing on Education, Health, Sports and Environment.









"These two tanks will now solve our water problem and also give us great confidence and positive perception towards BSP." **Martin Sepe, Mt Diamond Secondary School Principal.**

Our Community contribution is about leaving lasting changes in the communities that we are a part of. It's not just about being a good corporate citizen, it's about our colleagues, our customers and their families who also get behind these opportunities by donating their free time to help out in whatever way is needed.

It is also about the special community that welcomes BSP, our staff, and our families. It's about BSP being a part of you in your everyday life. We know that we are a Bank that will be with you. Developing communities' mean investing in people and improving lives, through our involvement.

Our Community Projects typically include:

- Renovating, rebuilding hospitals & health facilities or providing medical equipment.
- Building new and renovating libraries, classrooms & school bus stops.
- Renovating sporting facilities & giving sport equipment.
- Renovating ablution blocks or providing water tanks at schools.
- Renovating or building parks & playgrounds for children.
- Supporting community events & initiatives or simply lending a helping hand.

In 2016 we focused on "Provision of clean water & Renewable Energy"

- **24 Water Tanks donated as part of the BSP Community Project in PNG.**
 - Most water tanks were donated to Schools and Health Centres











"The Health Centre operated with poor lighting in the wards, Staff had to do birth deliveries using the torches and mobile phone lights. This will help the staff especially during our night shifts." **Jack Seimoni, Provincial Director of Public Health.**

Each year we deliver many worthy projects that make a meaningful difference to recipient communities

Renewable Energy forcused Project by our Aitape, Lae, Vanimo and Kavieng Branches.

- Installation of Solar Lights to Lumi Health Centre.
- Installation of 1x water tank & solar light package at Gelam Musom Christian School.
- Installation of 2x water tank & solar light package at Waromo Catholic Church.
- Installation of Solar Light at Lemakot Primary School.

Renovation of the PNG Blind Service Centre

- BSP First asissted the Centre 2012.
- Services of Rehabilitation, Education and Primary Eye Care.
- BSP presented two more speakers and a computer set to the centre to help them with their ICT programs.









Our staff continue to deliver projects that are aimed to enrich communities and build unity. This is supported by the Board and Management. In Madang, Board Members took the opportunity to visit the Madang Holy Spirit Primary School to hand over new tanks that were installed by BSP Madang staff.

Some of the BSP Community Projects in PNG, 2016.

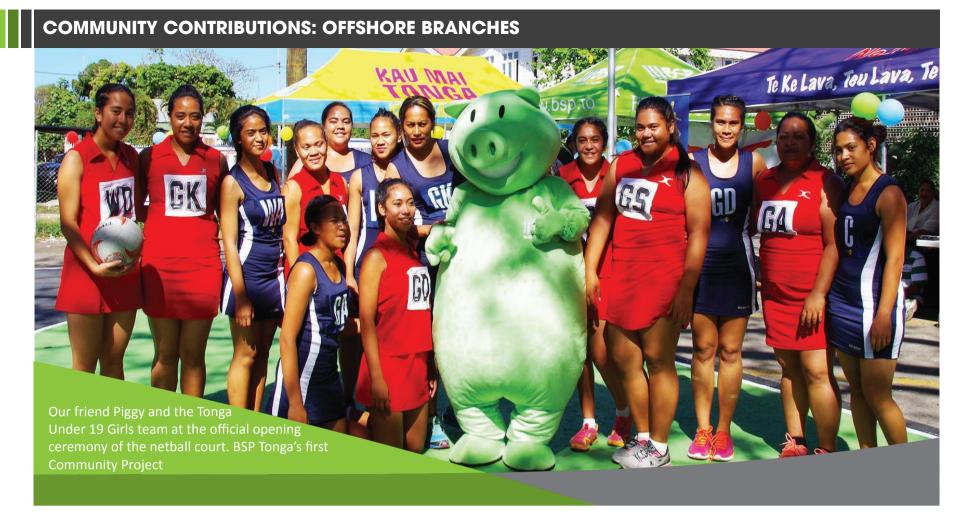
- Renovation of Ablution block, Buimo Health Centre
- Refurbishment of the CIS Aid Post, Daru
- Installation of Solar Lights, Lumi Health Centre
- Installation of 2x water tank, Darava Elem, School
- Refurbishment of Baiune Aid Post, Bulolo
- Water tank and sports pack, Tokarara Primary School
- Installation of Water tank, Samo School
- Maintenance of classroom, St Pauls Primary School
- Renovation of Admin Office, Raluana Primary School
- Renovation of the PNG Blind Service Centre
- Installation of 4 x Tuffa Tanks, Mt Hagen Primary School
- Installation of 3x water tanks, Holy Spirit Primary

- Installation of water tank, Goroka Technical College
- Renovation of the Widows Association Office
- Installation of Solar Light, Lemakot Primary School
- Installation of Water tank & Construction of playground, Popondetta General Hospital
- Renovation of school hall and Installation of water tank, Arawa Primary School
- Installation of Water tank, Gagan Health Centre
- Renovation of the Basketball & Volleyball court for the Correctional Services Unit
- Renovation of Library, Gordons Secondary School
- Renovation of CIS Meeting Building









Our teams in Cook Islands, Fiji, Samoa, Solomon Islands and Tonga also delivered Community Projects in 2016.

A total of 16 community projects were handed over in 2016. Cook Islands - 1 | Fiji - 5 | Samoa - 1 | Solomon Islands - 8 | Tonga - 1

Cook Islands Branch Projects

• Installation of the Sports Score Boards at Tupapa, Titikaveka & Ngatangiia

Fiji Branch Projects

- Westfield & Namaka: Installation of water tank at Lololo Primary school and renovation of kindergarten
- Savusavu: Repairs to classrooms at Tacilevu Primary School and installation of water tank
- Rakiraki: Repairs to the Namarai Health Centre

Samoa Branch Projects

Installation of water tanks to under-developed communities

Solomon Islands Branch Projects

- Heritage Park Branch: Presentation of three Wheel Chairs towards The National Referral Hospital Medical Ward
- Gizo: Installation of water tanks to St Luke's Anglican Kindy and Gizo United Church Kindy.
- Noro: Refurbishment of St Eusebius Catholic Kindy

Tonga Branch Projects

Construction of netball court at the BSP Car Park







NAMARAI HEALTH CENTRE - Fiji



Some of the activities & organisations we supported in 2016 include:

COOK ISLANDS

- Cook Islands Youth National Council
- Cook Islands Canoeing Association
- Ministry of Education
- Cook Islands Triathlon International
- Cook Islands Breast Cancer Foundation
- Climate Change Cook Islands
- Cook Islands Badminton
- Cook Islands Squash
- Cook Islands Police
- Ministry of Cultural development
- The Rotary Club of Rarotonga

FIJI

- Tropical Cyclone Winston
- Chinese Media Soccer Tournament
- Melanesian Games 2016
- 11th Oceania Swimming Championship
- Oceania Weightlifting Championship
- Pacific Microfinance Alliance sponsorship
- 2016 Top Executives Conference
- BSP Blood Drive Fiji National Blood Service
- South Pacific Tourism Exchange Event

- 2016 Rotary Charity Golf Day
- Suva Marathon Challenge
- Nadi Airports Ladies Golf Tournament

SAMOA

- Table Tennis Federation
- Samoa Chamber of Commerce
- Samoa Victim Support Group
- Samoa Beach Volleyball Association Inc
- Samoa Golden Oldies Rugby Club
- Goshen Trust Mental Health Services
- Iva White Lions Sports Club
- Samoa Arts Council
- Samoa Stationery and Books
- Samoa Events Inc
- Samoa Institute of Accountants

SOLOMON ISLANDS

- SIWIBA
- G'Day Solomon Islands Fun Run
- BSP Golf Sponsorship.
- Financial Inclusion Committee
- Pinktober
- Rotary Club of Honiara
- Austrália/Solomon Is. Business Forum
- Various School Awards

TONGA

- ON THE SPOT- NGO
- Miss Heilala Beauty Pagent- NGO
- Vava'u Billfish Fishing Tournament-Sports
- Tonga Rotary Club- NGO
- Christmas in the Park- Charitable group
- Nuku'alofa Outrigger Canoe Club-Sports
- Tonga Primary School Rugby Tournament-Sports
- Tonga Breast Cancer Committee NGO

VANUATU

- Vila Pro Med Yrly S/Ship
- Santo Golf Day
- Vanuatu Senior Golf Open
- USP Open Day
- Pro Med Survivor Games
- Rural Women's Day
- Rotary Golf Day
- Netball
- Malapoa College Grad Day
- Port Vila Golf Club Corporate Membership
- Business Council





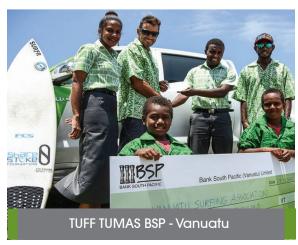








Quick fact: BSP acquired Westpac Operations in Vanuatu in July 2016.







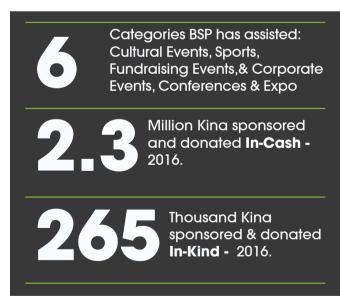


It makes us happy to see the difference we make within the community and to the countries that we operate in. As the leading bank in the Pacific, we know our strength and the support that we can give to organisations, corporate and cultural events and professional development in the country.

We certainly understand the value of money and time. It is our honour and commitment to give back to events and organisations that contribute to nation building and will add value to our brand and reach.



"I acknowledge with sincere appreciation the continued support received from BSP for the ongoing education and development of our sport, volunteers and athletes and growing the sport in Papua New Guinea." **Elizabeth Wells, PNG Swimming Inc (PNGSI) President**



BSP Sponsorship & Donations focuses on many aspects of the community such as:

- Sports initiatives promoting healthy, active lifestyle.
- Educational initiatives promoting literacy.
- Nation-building & encouraging investment.
- Art & Cultural activities.
- Health & Environmental initiatives.
- Humanitarian and charitable initiatives.









"We are very confident of another successful year in the BSP School Kriket Programme; we will also be looking at improving the programme to cater for the different needs of students, teachers and volunteers throughout the year." **Gayan Loku, Cricket PNG Operations Manager.**

Some major sports sponsorships are:

BSP School Kriket Program

- K300, 000 pa + K100, 000 for equipment.
- 188,407 participants, 252 schools, 110 clinics in 2016.
- BSP School Kriket Blasts reached additional 7.074 children.
- Awarded the Best Overall Development Program in the ICC Regional (EAP) Awards in 2009, 2011, 2012, 2013 and 2014.

BSP Junior Golf Development

- Since 2013, 27 young golfers to have the opportunity to gain knowledge from visiting professional golfers from the Queensland PGA.
- Sponsorship of K5,000 to PNG Golf Association for the junior pro-am.

BSP National Aquatic Excellence Program

- The Papua New Guinea Swimming Inc receives K80, 000 for the BSP National Aquatic Excellence Program.
- Since 2004, more than 1,200 young swimmers have gone through this program.
- Most recent example of success of the Program having 12 females and 20 males receiving 6 gold, 4 silver and 7 bronze at the 2015 Pacific Games.
- A notable product of the program is PNG's & the Pacific Swim Champion and BSP Brand Ambassador Ryan Pini.







As part of our ongoing commitment to strengthen community relationships, we support organisations by providing donations in cash and kind to support worthy causes.

BSP's donations go toward supporting health, education and community development. It's about giving from the heart and knowing that our help will change the life of someone. By lending a helping hand, we meet the diverse needs of our communities; we're helping to provide a social and economic foundation for achieving culturally vibrant communities.

Organisations and events sponsored in 2016

- Anglicare Inc PNG
- AROB Ruby Football Assocation
- Australia Doctors International
- Aviat Club Key draw POM
- BPNG Financial Inclusion Expo
- **BSP Pennants Team**
- Buk Bilong Pikinini
- **Bulolo Cultural Show**
- **Bulolo Golf Ambrose event**
- **Burnet Institute**
- **Business & Professional Women Club**
- Certified Practicing Accountants (CPA)
- **Charity Soccer Cup**
- Frangipani Festival
- Game Fishing Club
- Goroka Show
- Institute of Internal Auditors POM
- Jonah Lomu Legacy Cup Rugby 7s **Tournament**
- Kanu Kundu Klab
- Lae Bowling Team
- Lae Golf Members Key Draw

- Leader's Summit 2016
- Madang Golf Open
- Madang Investment Summit
- Medical Symposium
- Morobe Agricultural Show
- Morobe Golf Open
- **Natinal Sports Conference**
- National Kenu & Kundu Festival
- NCD Governors Corporate Golf
- New Britain Palm Oil Open Golf Event
- Niugini Coffee Expo
- Operation Open Heart Program
- Pacific MMI T20 Legendary Bash Cricket
- PIH Corporate Indoor Cricket Competition
- Pink Ribbon Day brunch
- PNG Australia Business Forum
- **PNG Cricket**
- PNG Golf Open
- PNG Human Resource Institute
- PNG Industrial & Mining Resource Exhibit
- PNG Institute of Directors Golf event

- **PNG International Business Summit**
- PNG Mining & Petroleum Conference
- **PNG Paralympic Committee**
- PNG Snooker & Billiards BSP National
- **PNG Swimming Inc**
- **PNG Womens Forum**
- **Pom Touch Competition**
- PriceWaterhous Coopers Corporate Walk
- Prime Minsters Golf events
- Private Company Netball Event
- Ramu Agri Golf Event BSP Ramu Open
- Rotary Club of POM Golf Event
- Rotary Jumbo Tennis
- **RSPCA Paws Walk**
- Salvation Army Red Shield Appeal
- Sepik Crocodile Festival
- SME Policy & Masterplan Launch
- **TIPNG Walk Against Corruption**
- **UPNG MBA Pinnacle**
- Warwargira & Mask Festival















































At BSP, we care about promoting sustainable business practices while supporting economic growth in the countries we operate in. This is one of the reasons why we live to be the Greenest Bank in the Pacific. We embrace a balanced approach to business and to ensure that we educate our young generation to be mindful of litter and cleaning up our local environment.

"BSP's Go Green Message is simple; Reuse, Recycle and Respect."

The Annual BSP Go Green Clean Up Day held each year is one of BSP's biggest Go Green Event that is held Pacific wide. It gives the opportunity for our communities, customers, employees and shareholders to step forward and join the clean-up, while at the same time spreading the message of responsibility to change mindsets.

18

November 2016, Annual BSP Clean Up Dav 20

Thousand students participated in PNG, 6,000 across the Pacific.

40

Schools took part in the five (5) Pacific Island Nations, for the event

180

participated in the Event in PNG.

Some events on Environmental Responsibility:













Financial education is key to self-sufficiency and peace of mind. At BSP, Banking Education and Financial Literacy is offered through each of our branches. We do this, because we believe that continual education of our customers and the community will contribute to the development of individuals.

Money management, Savings and Budgeting and basic Banking Education is key in improving the lifestyle of individuals. We offer tools and resources to help empower our communities to make informed financial decisions and create brighter futures for them and their families. This is our commitment as the leading Bank in the Pacific.

- BSP has delivered Financial Literacy training to thousands of Papua New Guineans since 2014.
- Training involves learning basic money management tools to help every Papua New Guineans learn the importance of spending wisely and saving for the future.
- We are focused on delivering financial literacy programs to the general public as we are committed to promoting a savings culture.
- Financial Literacy training includes providing the right products and services to the people in rural areas. Helping individuals and communities make more informed banking decisions.
- BSP promotes a banking ecosystem; Banking Education provides a platform for individuals to select the right products to suit their banking needs.

30,178

In 2016, BSP reached 30,178 people across Papua New Guinea. 46% of participants are women.

120

We have 120 qualified Financial Literacy Trainers based throughout all our branches in PNG. 409

BSP reached 60 Villages, 113 Communities, 55 Businesses, 142 Schools and 39 Church Groups across PNG in 2016. **291**

BSP has 291 Agents in communities PNG wide, providing basic banking closer to home.





